

1 April 2020



# MRT Accelerator Program

Presentation Pitch Brief



# ACCEL





**NWJ** *mrt jakarta*  
increasing mobility, improving life quality

# Project Background



# Outline

## Underlying Problem/Opportunity in MRTJ

- Analisis
- Solutions

## Underlying Technology for MRTJ

- Business Model
- Team

## Underlying Projections

- Projections and  
milestone
- Status and timeline
- Summary and call to  
action

# Underlying Problem/ Opportunity in MRTJ

*\*put your analysis here*







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# Start Up Solution



# Your solution

- *Why your solution is unique (from customers and MRT ecosystem)*
- *How will you build it*
- *How will you present it*
- *How will you sell it*



# Underlying Technology for MRTJ

*\*put your proposed technology solution here*







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# Start Up Business Model





# Business model

1

INITIAL TARGET MARKET

2

PROBLEM

3

UNIQUE VALUE  
PROPOSITION

4

CHANNEL

5

REVENUE STREAM

6

COST STRUCTURE

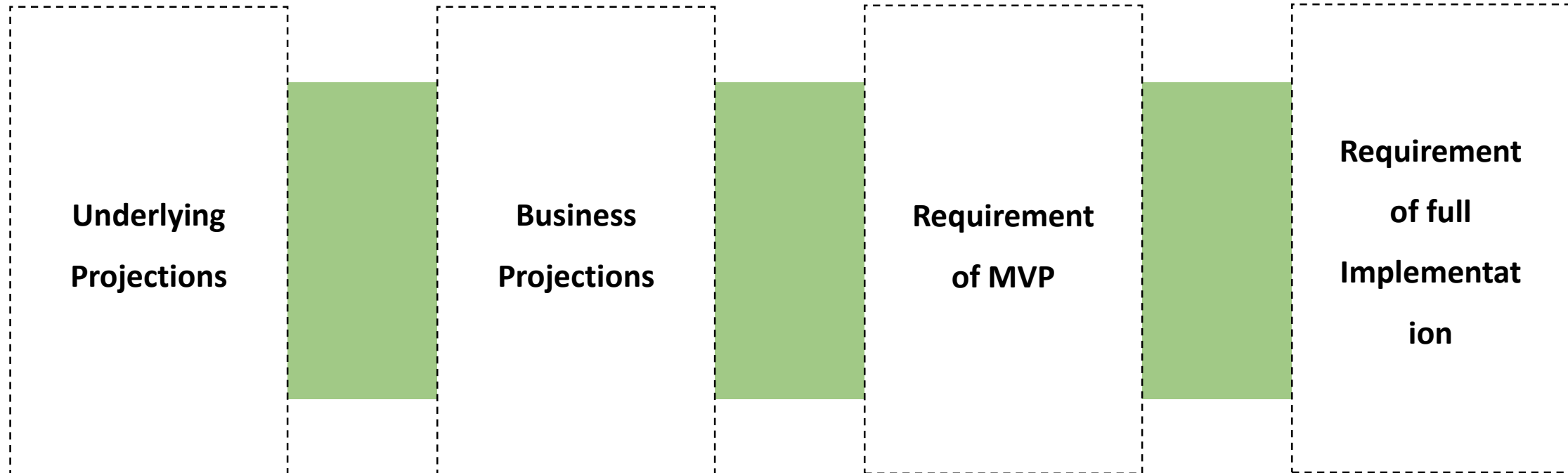
7

KEY METRICS AND  
INDICATORS (FOR USERS  
& MRT BUSINESS)

8

UNFAIR ADVANTAGES  
AND SOLUTIONS.

# Projections and milestones





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# Project Focus





# Status and Timeline

Start Up  
Team

Project  
Milestone

Investment  
Plan



# Summary

- *Key Benefits for MRTJ*
- *Perspective Outcome*





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